



# MUGBERIA GANGADHAR MAHAVIDYALAYA

P.O.—BHUPATINAGAR, Dist.—PURBA MEDINIPUR, PIN.—721425, WEST BENGAL, INDIA

NAAC Re-Accredited B+Level Govt. aided College

CPE (Under UGC XII Plan) & NCTE Approved Institutions

DBT Star College Scheme Award Recipient

E-mail : mugberia\_college@rediffmail.com // www.mugberiangadharmahavidyalaya.ac.in

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Date:- 10/01/2021

## Notice

This is to notify that the Institution's Innovation Council (IIC) Jointly with IQAC and Research Cell of Mugberia Gangadhar Mahavidyalaya will organize mentorship program for Student Entrepreneurs on "Development of Innovative Herbal Products from India" on **13<sup>th</sup> January, 2021** in online mode . All students, Faculty members and administrative staff are requested to join the said programme.



Signature of The Principal  
Dr Swapan Kumar Misra

*Principal*  
Mugberia Gangadhar Mahavidyalaya



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## Student mentorship program on "Development of Innovative Herbal Products from India", 2021

Mugberia Gangadhar Mahavidyalaya, in collaboration with the Institution's Innovation Council (IIC), IQAC, and Research Cell, conducted a dynamic online mentorship program on "Development of Innovative Herbal Products from India" on 13th January 2021. The event witnessed active participation from students, faculty members, and administrative staff.

Esteemed speakers, Dr. Subal Kumar Maity and Dr. Achintya Mitra, shared their expertise, providing valuable insights into the development of innovative herbal products. The mentorship program aimed to inspire and guide student entrepreneurs in exploring the vast potential of herbal products in India.

Participants benefited from the wealth of knowledge and experience presented by the distinguished speakers. Dr. Subal Kumar Maity and Dr. Achintya Mitra's engaging sessions sparked discussions and motivated attendees to delve into the realm of innovation and entrepreneurship in the herbal industry.

The successful execution of the online mode highlighted the institution's commitment to fostering entrepreneurial spirit and knowledge dissemination, even in virtual environments. We express our gratitude to the speakers and all participants for making this mentorship program a valuable and enlightening experience.

Link: <https://www.youtube.com/watch?v=MW-cPFmQb4E>



Signature of The Principal  
Dr Swapan Kumar Misra

Principal  
Mugberia Gangadhar Mahavidyalaya

**Indigenous medicinal plants: ethnobotany, design and Process Development for Business Model/ Process/ Services\***

**Dr. Swapan Kumar Misra**  
 Research Officer (Ay) (Research and Control),  
 Ayurveda Research Institute for Drug Development, Ministry of Ayush, Govt. of India

**Dr. Anshuman Mishra**  
 Research Officer (Ayurveda) / Scientist - G,  
 Central Ayurveda Research Institute for Drug Development, Ministry of Ayush, Govt. of India

**IC Team of Mugheria Gangadhar Mahavidyalaya welcomes you all**



**Herbal Products from Indigenous Medicinal Plants**

**Dr. Swapan Misra, M.S. (Ph.D.)**  
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**AYUSH SANJIVANI APP**

**General Measures**

- Drink warm water throughout the day
- Daily intake of fresh fruits, vegetables and grains as per season
- Avoid all types of junk food

**Interaction with local healers**



*Swapan Misra*  
 Signature of The Principal  
 Dr Swapan Kumar Misra  
 Principal  
 Mugheria Gangadhar Mahavidyalaya